



MCD Public Health

Insight Innovation Impact

July 2015

Director's Note

Happy July:

Continued quality assurance, leveraging partnerships, and improving health outcomes within the communities we serve are the underpinnings of Insight, Innovation, and Impact. The THRIVE tool provides communities with critical insights into health disparities. The Northeast Telehealth Resource Center exemplifies how good teamwork and valued partnerships can come together and create some truly innovative ways to deliver quality services to isolated populations. Our partnership with the Maine Cardiovascular Health Council continues to impact the health outcomes in the communities they serve. All of these projects are just the tip of the iceberg here at MCDPH, and none of this could happen without our dedicated staff and incredible partners. Thank you.



--Kate

Kudo Corner

Maine CDC Accreditation Champions (The MAC), Take 2:

We weren't kidding when we said Kate Marone did an amazing job with Maine CDC's accreditation application. [The Public Health Accreditation Board](#) thought so too! Kate says, "All of this could not have happened without MCDPH's very own Joanna Stocker. Thank you!"

Project Spotlight

With so many exciting things happening, we want to share not one, but two

projects this month:

First: Leveraging our new Prevention Institute's membership, MCDPH recently used the **THRIVE community assessment tool** in partnership with Maine Access Immigrant Network MAIN to help the community work up a list strategies to address diabetes. They are leveraging their findings to seek further funding for a planning grant with the Maine Health Access Foundation (MeHAF) to further their work on this priority. The THRIVE tool is a rubric with which to provide structure to any community's conversation around an identified health disparity, including but not limited to rural, or socioeconomic, or New American communities. For more information on using this tool, or our work with MAIN, contact Joe Robinson: jrobinson@mcdph.org.



MAIN key stakeholders participate in the THRIVE assessment tool process, June 2015, Portland, ME



MCHC and MCDPH annual Cholesterol and Blood Pressure Training, 2015

Then: The Maine Cardiovascular Health Council (MCHC) along with **MCD Public Health** sponsored their annual Spring Cholesterol and Blood Pressure Training Program on Friday June 12th from 8:30am-4pm. In attendance were personnel from Emergency Medical Services, Health Educators, and Community Health Workers. The morning's cholesterol training session was geared for those who conduct community cholesterol screenings learned the current state and federal regulations as well as got some hands on experience with

two commonly used cholesterol devices. Additional factors such as when to conduct a screening, policies/procedures, and best practices in using universal precautions to dispose of bio-hazard waste were covered. Participants also reviewed tips on how to create easy to read patient education materials.

The afternoon's blood pressure training session included individuals who regularly performed blood pressure measurements. That training covered common errors, the proper technique for performing a blood pressure measurement, current blood pressure guidelines, and lifestyle modifications/referral guidelines.

Participants walked away with EMS credits and updated skills on practice delivery. The impact of assured quality service will be felt by clinical staff and their patient's right here in Maine. For more information on the MCHC, contact Elizabeth Foley: efoley@mcdph.org.

Call to Action

Join the **Northeast Telehealth Resource Center** in beautiful Burlington, VT on September 23 and 24 for their annual Telehealth Conference. Their featured Keynote speaker is Charles Doarn, MBA, Director of the Telemedicine and e-Health Program and a Research Professor in Family and Community Medicine at the University of Cincinnati. He is also one of two Editors-in-Chief of the Telemedicine and e-Health Journal. Mr. Doarn's distinguished career includes serving as the Program Executive for Aerospace Medicine and Telemedicine at NASA and the principle author of NASA's Integrated Strategic Plan for Telemedicine. FMI and registration: <http://netrc.org>



Mr. Charles Doarn

National Health Observances

July is National Cleft and Craniofacial Awareness and Prevention month. Maine resources can be found here: <http://www.maine.gov/dhhs/mecdc/population-health/cshn/cleftlip-palate/resources.html>

July is International Group B Strep Awareness Month
<http://www.cdc.gov/groupBstrep>

July 28th is World Hepatitis Day. Check out <http://worldhepatitisday.org>

Mark Your Calendars!

National Conference on Health, Communication, and Media, August 11-13, Atlanta, GA.
<https://www.nphic.org/2015nchcmm-absdetails>


Northeast Regional Telehealth Conference, September 23 & 24, 2015, Burlington, VT.
<http://netrc.org/conference>

American Public Health Association Annual Meeting, October 31-November 4, Chicago, IL.
<http://www.apha.org/events-and-meetings/annual>

National Association of Chronic Disease Director's monthly webinar, 3rd Thursday (July 16th), 3:30 eastern, FMI contact: NACDDWebmeetings@chronicdisease.org

Rural Population Health Learning Community monthly webinar 4th Monday of the month, 2:00 pm eastern, with a break in July. FMI contact: kperkins@mcph.org

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